



KYLIPTIX BUSINESS SERVICES

Productivity solutions for small-to-medium businesses everywhere

CUSTOMER RELATIONSHIP MANAGEMENT

Integrated sales and service with powerful and easy to use reporting and graphing

MARKETING

Email, telemarketing, direct mail, integrated campaign execution, ROI metrics and reporting

HUMAN RESOURCES

Keep employee information organized from application tracking to termination

DOCUMENT MANAGEMENT

A central document repository. Share, track revisions, attach to emails and more

COLLABORATION

Seamless, powerful communication with Webmail, Instant Messenger and Outlook Synchronization

FREE 15 DAY TRIAL

Call 866-448-4230

Email: freetrials@kylptix.com

KiBS MARKETING

SIMPLE, SIMPLE EMAIL, TELEMARKEETING AND DIRECT MAIL FOR SMALL-TO-MEDIUM BUSINESSES EVERYWHERE

Kylptix Business Services (KiBS) Marketing provides all you need to define, build and execute successful direct marketing campaigns.

No longer will you have to use separate products and databases for your marketing campaigns or have separate campaigns and tools for each delivery format. Now you can define, build and execute integrated campaigns using a single product employing any combination of email, telemarketing and direct mail. KiBS Marketing is integrated with KiBS CRM which captures and makes available to you the history of all your marketing interactions with every prospect, account, partner and lead.

Key features of Simple, Simple KiBS Marketing include:

Campaign Definition – Define the key aspects of your campaigns including status, target audience, call to action, goals, objective, process, results and much more.

List Building – Simply specify and build lists with any combination of criteria to create the perfect list for your campaign. Typically a list with all the contact data can be built and saved in 5 minutes or less. You can also save the list definition for future use.

Campaign Execution – Once you have saved your list simply select the chosen method of delivery. Email campaigns can be executed immediately or scheduled for delivery at a future date and time. Telemarketing lists can immediately be shared with your call center. Mailing lists can quickly be processed for envelope and label printing.

KiBS Marketing is also highly affordable

- \$19.95 per month per user
- No long-term contract
- Pay as you go utility style pricing
- No additional usage or data storage fees

Email Campaign: Power, Simple, Affordable Human Resource Management							Export	
Day	SENT	BOUNCES	OPT OUTS	VIEWS (UNIQUE)	VIEWS (TOTAL)	CLICKS (UNIQUE)	CLICKS (TOTAL)	
2008-10-14	485	0	1	11	14	0	0	
2008-10-15	0	0	1	4	6	0	0	
2008-10-16	0	0	0	1	3	0	0	
2008-10-19	0	0	0	1	1	0	0	

